



BEAUTY, FASHION & LIFESTYLE

Set yourself apart from competitors with a compelling and fashionably branded interior

Attract client with multisensory interior experiences

Showcase your products to make them more enticing and saleable

AVAILABLE INTERIOR BRANDING SERVICES:

BRAND IDENTITY

- Work with you to understand the DNA of your brand, your target clientele and how you want your brand to be perceived
- Create an environment that communicates your company's core identity, which includes your company's visual identity and attitude
- Analyze your company and product, and highlight key elements in the interior design of your space
- Weave the story of your brand into the concept of your space
- Create interiors that help consumers identify with your product or company, enhancing your brand recognition in the mind of your target clientele

INTERIOR DESIGN & MERCHANDISING STRATEGY

- Create fashionable aesthetics that appeal to your target clientele
- Develop unique environments with distinct design elements, making your company stand out from the crowd
- Meticulously edit design details to enhance the image of your company, and align them with brand identity
- Develop functional design, and layout of space, furniture and fixtures for maximum business productivity
- Implement effective merchandising strategy as it relates to interior design

SPECIAL CONSUMER EXPERIENCE

- Create design experiences that will make a compelling and memorable first impression
- Design various vignettes within the space to engage the client's senses
- Design concepts to educate target clientele about your product or services, in an entertaining manner
- Fine-tune various consumer experiences so they are aligned with company's brand identity

These three scopes of services complement each other to create a compelling interior branded environment.

The above is a sample of the services that we offer. However, we tailor our services to satisfy each of our client's individual needs. For more information, please contact Seyie Putsure at seyie@seyiedesign.com or 323.630.1841.